

Liquid Technology, Inc.

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Comment on FCC Filling 17-1008

April 28, 2017

As a small business we rely on an open and neutral internet for the success of our business. The ability to use the internet in an unrestricted manner is key to the ability of our small business and others to be visible to a wide potential audience for our products and services.

Our use of the web includes advertising and presenting our website and it's description of our products and services to the widest possible potential customers, being able to quickly respond to customer inquiries and orders, researching suppliers and seeking affordable financing is critical for our ability to grow our business and create jobs.

Allowing ISP to pick winners and losers in the competition for the eyes of the consuming public, and to charge high fees, for the ability to serve our customers will result in a decline in innovation, small business start-up successes and a depressing of the vitality of American entrepreneurship.

Net neutrality guarantees that all businesses and all customers have an equal chance of being successful in meeting together and doing business that grows the US Economy, creates jobs and wealth. When a few giant corporations control who has access then they, rather than the "market" determines who is able to prosper.

We urge you to protect Net Neutrality as a vital means of creating successful businesses and jobs.

Rick Bratcher
Vice-president
Liquid Technology, Inc.

Liquid Processing & Packaging Equipment